True to our promise

The Red Seaweed Promise™ is Cargill's commitment to securing a long-term, regenerative red seaweed supply.



Empower producers

We are committed across our supply chains to providing training on sustainable practices and improve access to markets. To this end we aim to provide training and tools to support responsible and resilient seaweed production.*



Community prosperity

Key to the future sustainability of the red seaweed sector is the strengthening of seaweed producers' communities and promoting gender equality.



Marine conservation

Enhancing the marine habitats where seaweed is sourced and promoting plastic circularity (floats and ropes) in the production of seaweed are fundamental.

HOW WE DELIVER SUSTAINABILITY

Supplier and producer verification

Developed and delivered by Proforest





Continuous improvement

Programs delivered by The Nature Conservancy, Coast 4C and suppliers





For more information: cargill.com/sustainability/sustainable-seaweed

* Supporting the Cargill global goal to provide training on sustainable agricultural practices and improve access to markets for 10 million farmers by 2030 https://www.cargill.com/sustainability/priorities/farmer-livelihoods

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