

SWITCH-IT LIPSTICK LINE

with Floraesters® Jojoba



4 different lipsticks based off same general structure with variable **Floraesters™ 15-60** at 15% loading to showcase the differences in sheen/gloss to provide sales a tangible tool for customers.

Go from day to night while you transform from professional to playful with different lip feels and finishes. Imagine one lipstick formula where you can adjust the gloss or matte effect by changing one ingredient without changing the ingredient list. With one INCI name, the Floraesters™ lip stick collection provides a range of unique looks. It's not a trick, it's just the magic of our Cargill Beauty jojoba esters product line. What's your look? The choice is yours with the Switch-It Lipstick line.

Phase	Trade Name	INCI	Supplier	%WT
	Pale Pressed Castor Oil	Ricinus Communis (Castor) Seed Oil	Alnor Oil Company, Inc.	49.35
	Floraesters™ 15	Jojoba Esters	Cargill	0.00 or 15.00
	Floraesters™ 20	Jojoba Esters	Cargill	0.00 or 15.00
	Floraesters™ 30	Jojoba Esters	Cargill	0.00 or 15.00
A	Floraesters™ 60	Jojoba Esters	Cargill	0.00 or 15.00
	Floraesters™ 70	Jojoba Esters	Cargill	1.00
	Candelilla Wax NF - Wax# 419P	Euphorbia Verifera (Candelilla) Wax	Koster Keunen	4.00
	White Beeswax Pastilles N.F. SP-422P	Beeswax (Cera Alba)	Strahl & Pitsch	3.50
	White Microcrystalline Wax SP-19	Microcrystalline wax	Strahl & Pitsch	4.00
	Kester Wax K-60P (Wax #484B)	Polyhydroxystearic Acid	Koster Keunen	0.50
	Red Oxide Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Iron Oxides (CI 77491)	Delicate Cosmetics	7.00
	Yellow #5 Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Yellow 5 Lake (CI 19140)	Delicate Cosmetics	3.50
	#1 Yellow Carnauba Wax NF - Wax# 420F	Copernicia Cerifera (Carnauba) Wax	Koster Keunen	3.00
B	Titanium Dioxide Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Titanium Dioxide (CI 77891)	Delicate Cosmetics	2.50
	Red #6 Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Red 6 Lake (CI 15850)	Delicate Cosmetics	2.30
	Red #28 Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Red 28 Lake (CI 45410)	Delicate Cosmetics	2.20
	Red #7 Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Red Lake 7 (CI 15850)	Delicate Cosmetics	1.00
	Blue #1 Castor Blend	Ricinus Communis (Castor) Seed Oil (and) Blue 1 Lake (CI 42090)	Delicate Cosmetics	0.60
	Sensiva® SC 50	Ethylhexylglycerin	Schülke	0.30
C	Lincoserve CG	Caprylyl Glycol	Lincoln Fine Ingredients	0.20
	Tocobiol SF C	Tocopherol	BTSA	0.05



PATENTS AND REGULATIONS The information presented herein is intended to illustrate the possible technical applications of our products. However, since the use of this information and our products is beyond our control, any recommendations or suggestions are made without guarantee of warranty in each country and particularly in the absence of patent rights. In addition, we recommend that the user ensures that this product is in compliance with the local regulations in force, particularly in the country where the finished product is to be consumed. It is the responsibility of the user to comply with the patents and the regulations in force. Formula M040. Revision date: 02/2024

www.cargillbeauty.com



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CHARACTERISTICS

- **Appearance:** Shiny red lipstick
- **Break strength:** 0.29 - 0.58 kg
- **Dropping point:** 75-76°C
- **Stability:** passed 2 weeks at 50C, 2 months stability at RT & 4 and 45°C, 3 cycles in F/T and H/C Process

PROCESS

1. Combine the ingredients of Phase A and heat to 90-95°C with moderate propeller agitation.
2. Add Phase B to Phase A in the order listed with rapid propeller agitation. Wait until each ingredient is in solution before the next is added. Once all ingredients of Phase B are added, mix Phase AB until completely blended into one phase.
3. Add Phase C to Phase AB with rapid propeller agitation. Once in solution, pour batch into molds at 79-81°C.
4. Set the stick into a lipstick tube. Flame the surface of the lipstick to improve its shine, make the surface smooth, and decontaminate.



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